A SUCCESSFUL START

Are you new to the region of Bayreuth? We will give you a warm welcome and assist you on your arrival!

The information and tips in this brochure should give you a feel for what constitutes our region and how you can shape your life here. Information on facilities and contacts offers you an initial overview and helps you to quickly find your way around.

Come celebrate with us, we look forward to meeting you!

www.welcome.bayreuth.de
A (professional) new beginning is always exciting and thrilling. No matter whether you have come to us from another region in Germany, Europe or from another continent: Our companies warmly welcome you!
WHY DOES THE BAYREUTH REGION OFFER SUCH EXCELLENT CAREER OPPORTUNITIES?

8,245 COMPANIES IN THE BAYREUTH REGION

178,000 INHABITANTS THE BAYREUTH REGION

13,000 STUDENTS AT THE UNIVERSITY OF BAYREUTH

2,600 JOB VACANCIES EACH YEAR

THE LARGEST EMPLOYERS IN THE BAYREUTH REGION

BRITISH AMERICAN TOBACCO www.bat.de
CYBEX www.cybex-online.com
GRUNDIG BUSINESS SYSTEMS www.grundig-gbs.de
HERMOS www.hermos.com
KLINIKUM BAYREUTH www.klinikum-bayreuth.de
KSB www.ksb.com/ksb-de
MEDI www.medi.de
NKD www.nkd.com
SENVITA www.senivita.de
STÄUBLI www.staubli.com
TENNET www.tennet.eu
UNIVERSITÄT BAYREUTH www.uni-bayreuth.de

HIGH-TECH LOCATION WITH MANY „HIDDEN CHAMPIONS“

UNIVERSITY OF BAYREUTH, FRAUNHOFER CENTRE AND NEW MATERIALS BAYREUTH

NUMEROUS INTERNATIONAL, NATIONAL AND MEDIUM-SIZED ENTERPRISES
CAREERS FOR TWO COME WITH YOUR LIFE PARTNER TO THE BAYREUTH REGION

In the Bayreuth region you are not alone when it comes to your life partner or your life partner needs to find the right job.

A specific offer for scientists’ partners is provided by Northern Bavaria Dual Career Network: here you will receive personalised guidance on the regional scientific or business job market, assistance with your application and contacts to relevant employers.

Portals such as Upper Franconia jobs or the job market of the Employment Agency also offer an extensive selection of regional positions.

A good overview about the companies in the major industries is provided by regional networks such as the car network ofraCar, the Upper Franconia logistics agency or Personet the network for the personnel of Upper Franconian companies.

UPPER FRANCONIA JOBS
www.oberfrankenJobs.de

GERMAN FEDERAL EMPLOYMENT AGENCY
www.jobboerse.arbeitsagentur.de

INTERNATIONAL PLACEMENT SERVICES (ZAV)
www.arbeitsagentur.de/ZaV

DUAL CAREER NETWORK IN NORTHERN BAVARIA
www.dualcareer-nordbayern.de

DUAL CAREER SERVICE, UNIVERSITY OF BAYREUTH
www.dualcareer.uni-bayreuth.de

PERSONET
www.personet.de

OFRACAR AUTOMOTIVE NETWORK
www.ofracar.de

LOGISTIC AGENCY UPPER FRANCONIA
www.logistik-oberfranken.de
THE FAST WAY TO A GOOD START IN BAYREUTH

You can receive information and assistance about our service www.welcome.bayreuth.de at any time upon arrival and on settling in the Bayreuth region.

If you need more help, a professional „Relocation Services“ is in the right place: Relocation service providers assist you and your family throughout the entire process of moving. Whether by assistance in finding housing, dealing with authorities or preparing for cultural differences and language - with our private professional service you will find competent assistance.

GETTING STARTED IN BAYREUTH
www.welcome.bayreuth.de

IKOPROJEKT GMBH
REAL ESTATE & RELOCATION
www.ikoprojekt.de

RELOCATION OBERFRANKEN: IMAGE OBERFRANKEN
www.relocation-oberfranken.com

TOTALGLOBAL RELOCATION & INTERCULTURAL TRAININGS
www.total-global.com
Bayreuth, for many people, is one of the finest and most endearing cities of Upper Franconia nestling in the natural areas of Franconian Switzerland and the Fichtel Mountains. Far away from the cities and yet „right in the middle“ it makes living here especially wonderful.
BAYREUTH REGION –
IN THE MIDDLE OF EUROPE, IN AROUND TWO HOURS YOU CAN BE IN SO MANY GERMAN CITIES

Short distances and good connections provide straightforward transportation in the region. Important to know if you want to invite friends to Bayreuth anytime soon.
The Bayreuth region is centrally located and is quick and easy to find from many major cities by plane, by train, coach or – as shown here – by car:

- AIRPORT NUREMBERG
  - www.airport-nuernberg.de
- INTERCITY BUS SERVICES
  - www.fernbusse.de
- PUBLIC TRANSPORT
  - www.vgn.de
  - www.bahn.de
- TRAVELLING BY BICYCLE
  - www.oberfranken.de/aktivregion-oberfranken.htm

**LOCATED IN THE HEART OF EUROPE**

**PART OF THE NUREMBERG METROPOLITAN REGION**

**SHORT DISTANCES AROUND THE REGION AND BAYREUTH**

- BERLIN 360 km 3,5 St.
- PRAGUE 259 km 3 St.
- STUTTGART 282 km 2 St. 45 Min
- FRANKFURT 276 km 2 St. 45 Min
- MUNICH 230 km 2 St. 10 Min
- NUREMBERG 90 km 1 St.
- AIRPORT NUREMBERG 86 km 53 Min
IN YOUR OWN FOUR WALLS

LIVE AT AFFORDABLE PRICES

Bayreuth and the region offers living space for every need: whether room, apartment or your own house in the country – you are spoiled for choice for your new property – and all at affordable prices.

Bayreuth is a city of students. We therefore recommend an early start in looking for your ideal home.

You can find properties through housing societies, the internet, Wednesdays and Saturdays in the daily newspapers of the region as well as in estate agents‘ offices.

Students will also find tips for searching for rooms on the website of the university.

PROPERTY RENTAL AND COST COMPARISON

AVERAGE PURCHASE PRICE
MUNICH
5,931,16 €/m²

AVERAGE PURCHASE PRICE
BAYREUTH
2,334,91€/m²

AVERAGE RENTAL PRICE
MUNICH
15,35 €/m²

AVERAGE RENTAL PRICE
BAYREUTH
8,50 €/m²
I FEEL GOOD HERE

EXCELLENT HEALTH CARE

The Bayreuth area offers medical, tourist and sports activities in a class of its own when it comes to your health and well-being.

In addition to five large hospitals a wide range of specialists and general practitioners provide facilities for local people and have made Bayreuth one of the most important health centres across northern Bavaria.

The good air quality, recreation facilities, the diverse nature and the balanced relationship between work and leisure contribute decisively to a feel good flavour.

After work relax in the spa in Obernsees and Bayreuth or in CabrioSol. Five other spas can be reached in less than 45 minutes by car.

Not without reason Bayreuth was voted „the health region of Bavaria“. 
RATING "ESPECIALLY CHILDREN AND FAMILY FRIENDLY"

WITH THE FAMILY IN THE BAYREUTH REGION

From new-born to grandparents: anyone can find a connection – in the kindergarten, in the playground, in the (international) school, playing sports on one of the many playgrounds and playing fields or in one of the many care facilities in urban and rural areas.

The low cost of living and affordable housing make the region attractive for young people and families.

Especially in the seemingly „small things“ Bayreuth is quite large: you benefit from a good supply of Kindergartens as well as good holiday and after school care for your children.

In the Little Scientist’s House or at the Children’s University your children can get an early taste of what it’s like to be a researcher.

ALLIANCE FOR BAYREUTH FAMILIES
www.familie.bayreuth.de

OBERFRANKEN FAMILY PORTAL
www.familienland-oberfranken.de

FAMILY FRIENDLY COLLEGES
http://www.uni-bayreuth.de/universitaet/familiengerechte-hochschule/index.html

CITY / COUNTY YOUTH CIRCLES
www.stadtjugendring-bayreuth.de
www.Kjr-bayreuth.de

BAYREUTH CHILDREN’S UNIVERSITY
www.kinderuni.uni-bayreuth.de

CHEAP LIVING COSTS
GOOD CARE RATES
SHORT WAITING TIMES
GREAT LEISURE OPPORTUNITIES
EDUCATION AND TRAINING AT THE HIGHEST LEVEL

EDUCATIONAL OPPORTUNITIES FOR EVERY AGE

Whichever child care or school you choose for your child: Bavarian educational institutions enjoy an excellent reputation!

PRE-SCHOOLS IN BAVARIA
www.kita-bayern.de

SCHOOLS IN THE BAYREUTH REGION
www.schulamt-bayreuth.de

INTERNATIONAL SCHOOL
www.is-bayreuth.de

EDUCATION AND ACTIVITIES FOR CHILDREN AND YOUNG PEOPLE

KINDERGÄRTEN UND KINDERTAGESSTÄTTEN
PRE-SCHOOLS
100

GRUND- UND MITTELSCHULEN
PRIMARY SCHOOLS
50

GYMNASIEN
GRAMMAR SCHOOLS
6

REALSCHULEN
SECONDARY SCHOOLS
3

GESAMTSCHULE
COMPREHENSIVE SCHOOL
1

INTERNATIONAL SCHOOL BAYREUTH
1
UNIVERSITY OF BAYREUTH – RESEARCH AND EDUCATION AT THE TOP LEVEL

The University of Bayreuth is one of the newest universities in Germany. Since its opening in 1975, the research-oriented campus university has developed dynamically. Good service, high performance standards, cross-disciplinary cooperation and scientific excellence regularly lead to top rankings. The University stands out in particular through interdisciplinary research and close collaboration with industry.

Currently, around 13,000 young people study at the University of Bayreuth. Almost one out of every two students now comes to Bayreuth from a state outside Bavaria or from abroad.

International students and scientists who are studying, teaching or carrying out research at the University of Bayreuth, are looked after comprehensively by the International Office of the University.

Many students find employment in connection with their studies with one of the regional companies or start up their own business idea.

COURSES OF STUDY AT THE UNIVERSITY OF BAYREUTH

NATURAL SCIENCE
ENGINEERING SCIENCE
LAW, BUSINESS AND ECONOMICS
LANGUAGES AND LITERATURE
CULTURAL STUDIES
In no other region can the everyday and leisure fit so well together: gorgeous natural landscapes such as the Fichtel Mountains or Franconian Switzerland provide space for living and breathing and endless recreational opportunities. Culture, tradition and luxury are also naturally at home in the region.
HERE I'M A HUMAN

SHEER LEISURE AND
RELAXATION!

Tradition, culture and the love of
nature is also reflected in the Upper
Franconian cuisine with
its various irresistible delicacies. Here
you will experience the diversity
of regionally produced food at first
hand. This gourmet region has the
most bakers and confectioners, most
butchers and most breweries in the
world. Many of these businesses are
still traditionally family run.

Here, everyone gets a taste!

IN AND AROUND THE REGION:

SAUSAGES IN MANY VARIETIES

HUNDREDS OF TYPES OF BREAD AND PASTRIES

AROUND 100 DIFFERENT BEERS
ARRIVAL AND WELL-BEING

FIRST CONTACTS IN THE NEW HOME

To help you get started in Bayreuth and settle in quickly, here are the most important addresses you need to know.

CULTURE

MARGRAVIAL OPERA HOUSE
UNESCO WORLD HERITAGE
www.bayreuth-wilhelmine.de/deutsch/opernh/index.html

BAYREUTH FESTIVAL
www.bayreuther-festspiele.de

OPERLA MARIONETTE THEATRE
www.operla.de

STUDIOBÜHNE BAYREUTH
www.studiobuehne-bayreuth.de

BRANDENBURGER KULTURSTADL
www.kulturstadl.de

OUTDOOR THEATER TREBGAST
www.naturbuehne-trebgast.de

LUISENBURG-FESTIVAL
www.luisenburg-aktuell.de

KULTUR AUF DEM CAMPUS
www.uni-bayreuth.de/kultur-auf-dem-campus/index.html

LEISURE & HOBBIES

BAYREUTH NEWS
Current events and important dates can be found regularly in the magazine Bayreuth aktuell.
www.bayreuth.de/ourismus_kultur_freizeit/bayreuth_marketing_tourismus_gmbh/bayreuth_aktuell_2717.html

FACEBOOK GROUP „NEW IN BAYREUTH“
www.facebook.com/neuinbayreuth

DISCOVERY PASS - YOUR TICKET TO A LEISURE PASS
Discover a whole year of numerous leisure facilities in the Nuremberg Metropolitan Region.
www.entdeckerpass.com

ACTIVITIES IN THE CITY OF BAYREUTH
www.tourismus.bayreuth.de

SHOPPING GUIDE OF THE INTERNATIONAL OFFICE
www.international-office.uni-bayreuth.de/de/00_Documents/Shopping_Guide.pdf

LEISURE CLUB
Experience more together with various activities where you can meet new people.
www.freizeitclub-bayreuth.de
FEEL AT HOME IN THE BAYREUTH REGION

INTERNATIONAL

INTERNATIONAL SOCIETY
Six foreign languages and cultures meet in the club rooms of the International Society in the Bayreuther Straße 5 for cultural, culinary and musical events.
www.dig-bayreuth.de/internationaler-zirkel.html

TOTALGLOBAL GET TOGETHER
Since 2013, the „get-together“ of relocation agent Kerstin Gierth inspires „newcomers“ as well as old-Bayreuthians. These free meetings are refreshingly different.
www.total-global.com

INTERNATIONAL CLUB OF THE UNIVERSITY OF BAYREUTH
www.internationaler-club.uni-bayreuth.de

WELCOME CENTRE OF THE UNIVERSITY OF BAYREUTH
www.welcome-centre.uni-bayreuth.de

UNIVERSITY LANGUAGE - TABLES
www.international-office.uni-bayreuth.de/de/09_Service_Students/index.html

PUBLIC HIGH SCHOOLS IN CITY AND COUNTY
Evening classes with their special offers provide a perfect opportunity to socialise. The Language Café offers interested parties the free opportunity to speak foreign languages outside the traditional language classroom.
www.vhs-bayreuth.de
www.vhs.landkreisbayreuth.de

INTEGRATION OFFERS FROM THE CITY OF BAYREUTH
www.bayreuth.de/rathaus_buerger_service/politik_soziales/integration/integrationsangebote_1085.html

NATURE

NATURE REGION FICHTEL MOUNTAINS
www.tz-fichtelgebirge.de

EXPERIENCE OCHSENKOPF IN THE FICHTEL MOUNTAINS
www.erlebnis-ochsenkopf.de

NORDIC PARK FICHTEL MOUNTAINS
www.nordic-parc.de

NATURE PARK FRANCONIAN SWITZERLAND
www.fraenkische-schweiz.com

WELLNESS & SPA

LOHENGRIN-therme
www.lohengrin-therme.de

THERME OBERNSEES
www.therme-obernsees.de

CABRIOSOL
www.cabriosol-pegnitz.de

Mehr über unser Engagement in Bayreuth erfahren Sie auf bat.de