

GETTING STARTED IN BAYREUTH

Tips and information for
a successful start in the region



www.welcome.bayreuth.de



A SUCCESSFUL START

Are you new to the region of Bayreuth? We will give you a warm welcome and assist you on your arrival!

The information and tips in this brochure should give you a feel for what constitutes our region and how you can shape your life here. Information on facilities and contacts offers you an initial overview and helps you to quickly find your way around.

Come celebrate with us, we look forward to meeting you!

www.welcome.bayreuth.de



DISCOVER BAYREUTH



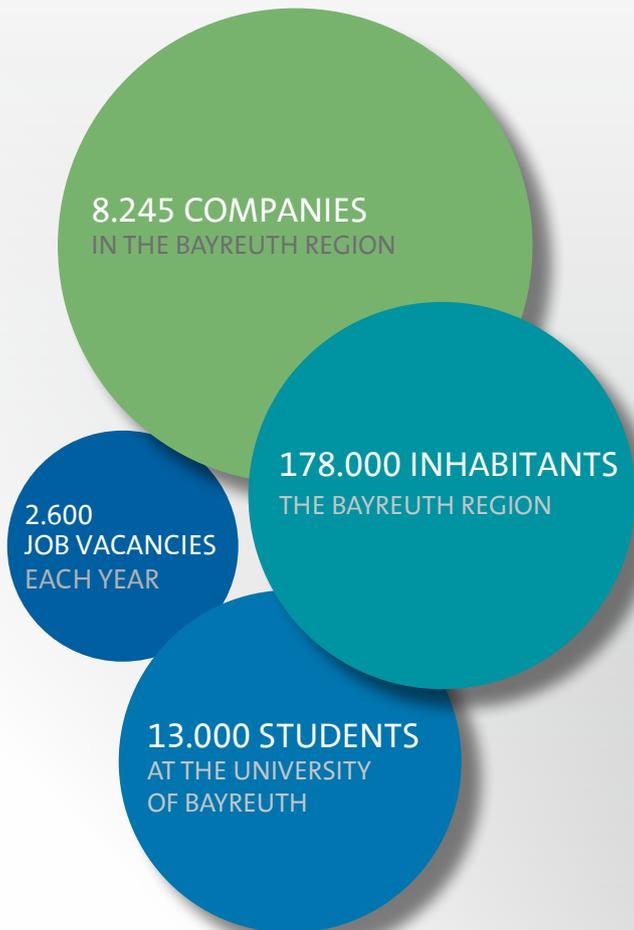
*TRAVEL THROUGH THE
COUNTY OF BAYREUTH*

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A photograph of two men in white shirts working at a computer. The man in the foreground is pointing at the screen with a pen, wearing a watch and a ring. The man in the background is looking at the screen. The scene is brightly lit, suggesting an office environment.

A (professional) new beginning is always exciting and thrilling. No matter whether you have come to us from another region in Germany, Europe or from another continent: Our companies warmly welcome you!

WHY DOES THE BAYREUTH REGION
OFFER SUCH EXCELLENT CAREER
OPPORTUNITIES?



THE LARGEST EMPLOYERS IN THE BAYREUTH REGION

BRITISH AMERICAN TOBACCO	www.bat.de
CYBEX	www.cybex-online.com
GRUNDIG BUSINESS SYSTEMS	www.grundig-gbs.de
HERMOS	www.hermos.com
KLINIKUM BAYREUTH	www.klinikum-bayreuth.de
KSB	www.ksb.com/ksb-de
MEDI	www.medi.de
NKD	www.nkd.com
SENVITA	www.senivita.de
STÄUBLI	www.staubli.com
TENNET	www.tennet.eu
UNIVERSITÄT BAYREUTH	www.uni-bayreuth.de

HIGH-TECH LOCATION WITH MANY
„HIDDEN CHAMPIONS“

UNIVERSITY OF BAYREUTH, FRAUNHOFER CENTRE
AND NEW MATERIALS BAYREUTH

NUMEROUS INTERNATIONAL, NATIONAL
AND MEDIUM-SIZED ENTERPRISES

CAREERS FOR TWO COME WITH YOUR LIFE PARTNER TO THE BAYREUTH REGION

In the Bayreuth region you are not alone when it comes to your life partner or your life partner needs to find the right job.

A specific offer for scientists' partners is provided by Northern Bavaria Dual Career Network: here you will receive personalised guidance on the regional scientific or business job market, assistance with your application and contacts to relevant employers.

Portals such as Upper Franconia jobs or the job market of the Employment Agency also offer an extensive selection of regional positions.

A good overview about the companies in the major industries is provided by regional networks such as the car network ofraCar, the Upper Franconia logistics agency or Personet the network for the personnel of Upper Franconian companies.

UPPER FRANCONIA JOBS

www.oberfrankenJobs.de

GERMAN FEDERAL EMPLOYMENT AGENCY

www.jobboerse.arbeitsagentur.de

INTERNATIONAL PLACEMENT SERVICES (ZAV)

www.arbeitsagentur.de/ZaV

DUAL CAREER NETWORK IN NORTHERN BAVARIA

www.dualcareer-nordbayern.de

DUAL CAREER SERVICE, UNIVERSITY OF BAYREUTH

www.dualcareer.uni-bayreuth.de

PERSONET

www.personet.de

OFRCAR AUTOMOTIVE NETWORK

www.ofracar.de

LOGISTIC AGENCY UPPER FRANCONIA

www.logistik-oberfranken.de

THE FAST WAY TO A GOOD START IN BAYREUTH

You can receive information and assistance about our service www.welcome.bayreuth.de at any time upon arrival and on settling in the Bayreuth region.

If you need more help, a professional „Relocation Services“ is in the right place: Relocation service providers assist you and your family throughout the entire process of moving. Whether by assistance in finding housing, dealing with authorities or preparing for cultural differences and language - with our private professional service you will find competent assistance.

GETTING STARTED IN BAYREUTH
www.welcome.bayreuth.de

IKOPROJEKT GMBH
REAL ESTATE & RELOCATION
www.ikoprojekt.de

RELOCATION OBERFRANKEN:
IMAGE OBERFRANKEN
www.relocation-oberfranken.com

TOTALGLOBAL RELOCATION &
INTERCULTURAL TRAININGS
www.total-global.com



Bayreuth, for many people, is one of the finest and most endearing cities of Upper Franconia nestling in the natural areas of Franconian Switzerland and the Fichtel Mountains. Far away from the cities and yet „right in the middle“ it makes living here especially wonderful.

BAYREUTH REGION –
IN THE MIDDLE OF EUROPE, IN
AROUND TWO HOURS YOU CAN
BE IN SO MANY GERMAN CITIES

Short distances and good connections provide straightforward transportation in the region. Important to know if you want to invite friends to Bayreuth anytime soon.

The Bayreuth region is centrally located and is quick and easy to find from many major cities by plane, by train, coach or – as shown here – by car:

AIRPORT NUREMBERG

www.airport-nuernberg.de

INTERCITY BUS SERVICES

www.fernbusse.de

PUBLIC TRANSPORT

www.vgn.de
www.bahn.de

TRAVELLING BY BICYCLE

www.oberfranken.de/aktivregion-oberfranken.htm



BERLIN 360 km 3,5 St.

PRAGUE 259 km 3 St.

STUTTGART 282 km 2 St. 45 Min

FRANKFURT 276 km 2 St. 45 Min

MUNICH 230 km 2 St. 10 Min

NUREMBERG 90 km 1 St.

AIRPORT NUREMBERG
86 km 53 Min

LOCATED IN THE HEART OF EUROPE

PART OF THE NUREMBERG METROPOLITAN REGION

SHORT DISTANCES AROUND THE REGION AND BAYREUTH

IN YOUR OWN FOUR WALLS

LIVE AT AFFORDABLE PRICES

Bayreuth and the region offers living space for every need: whether room, apartment or your own house in the country – you are spoiled for choice for your new property – and all at affordable prices.

Bayreuth is a city of students. We therefore recommend an early start in looking for your ideal home.

You can find properties through housing societies, the internet, Wednesdays and Saturdays in the daily newspapers of the region as well as in estate agents' offices.

Students will also find tips for searching for rooms on the website of the university.

PROPERTY RENTAL AND COST COMPARISON

AVERAGE PURCHASE PRICE

MUNICH

5.931,16 €/m²

AVERAGE PURCHASE PRICE

BAYREUTH

2.334,91€/m²

AVERAGE RENTAL PRICE

MUNICH

15,35 €/m²

AVERAGE RENTAL PRICE

BAYREUTH

8,50 €/m²



INFORMATION
ABOUT LIVING
CITY OF BAYREUTH

www.bayreuth.de

HOUSING COOPERATIVE

WOHNUNGSBAUGESELLSCHAFTEN
GEWOG BAYREUTH

www.gewog-bayreuth.de

GEMEINNÜTZIGE BAYREUTHER
WOHNUNGSBAUGESELLSCHAFT GBW

www.gbw-bayreuth.de

BAUVEREIN BAYREUTH

www.bauverein-bayreuth.de



INFORMATION
FOR STUDENTS

http://www.bayreuth.de/universitaet/hilfe_bei_der_zimmersuche_1670.html

I FEEL GOOD HERE

EXCELLENT HEALTH CARE

The Bayreuth area offers medical, tourist and sports activities in a class of its own when it comes to your health and well-being.

In addition to five large hospitals a wide range of specialists and general practitioners provide facilities for local people and have made Bayreuth one of the most important health centres across northern Bavaria.

The good air quality, recreation facilities, the diverse nature and the balanced relationship between work and leisure contribute decisively to a feel good flavour.

After work relax in the spa in *Obersees* and *Bayreuth* or in *CabrioSol*. Five other spas can be reached in less than 45 minutes by car.

Not without reason Bayreuth was voted „the health region of Bavaria“.



HEALTH REGION BAYREUTH
DOCTORS' DIRECTORY

www.gesundheitsregion-bayreuth.de



**GESUNDHEITS
REGION
BAYREUTH**



RATING "ESPECIALLY CHILDREN AND FAMILY FRIENDLY"

WITH THE FAMILY IN THE BAYREUTH REGION

From new-born to grandparents: anyone can find a connection – in the kindergarten, in the playground, in the (international) school, playing sports on one of the many playgrounds and playing fields or in one of the many care facilities in urban and rural areas.

The low cost of living and affordable housing make the region attractive for young people and families.

Especially in the seemingly „small things“ Bayreuth is quite large: you benefit from a good supply of Kindergartens as well as good holiday and after school care for your children.

In the Little Scientist's House or at the Children's University your children can get an early taste of what it's like to be a researcher.



ALLIANCE FOR BAYREUTH FAMILIES

www.familie.bayreuth.de

OBERFRANKEN FAMILY PORTAL

www.familienland-oberfranken.de

FAMILY FRIENDLY COLLEGES

<http://www.uni-bayreuth.de/universitaet/familiengerechte-hochschule/index.html>

CITY / COUNTY YOUTH CIRCLES

www.stadtjugendring-bayreuth.de
www.kjr-bayreuth.de

BAYREUTH CHILDREN'S UNIVERSITY

www.kinderuni.uni-bayreuth.de

CHEAP LIVING COSTS

GOOD CARE RATES

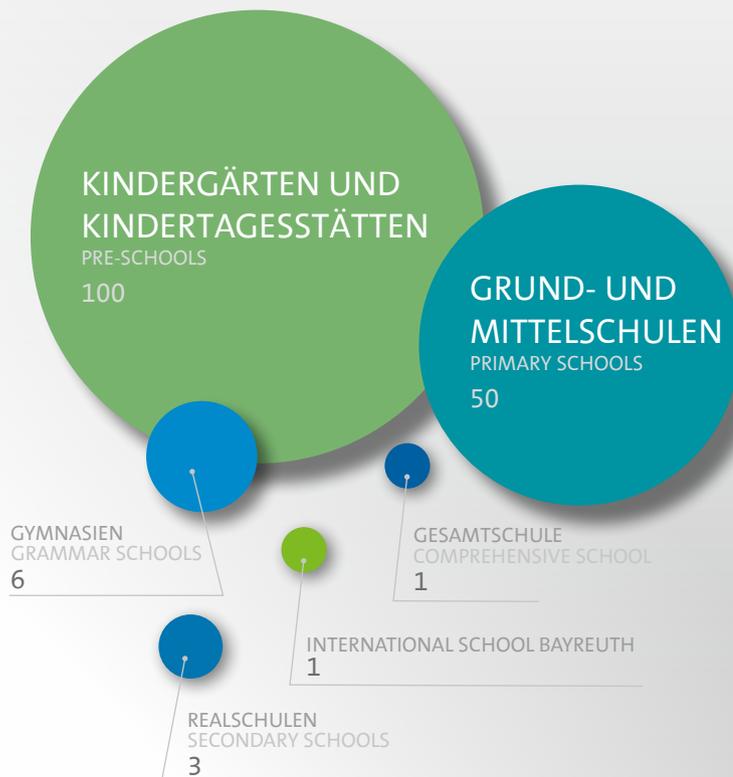
SHORT WAITING TIMES

GREAT LEISURE OPPORTUNITIES

EDUCATION AND TRAINING AT THE HIGHEST LEVEL

EDUCATIONAL OPPORTUNITIES FOR EVERY AGE

Whichever child care or school you choose for your child: Bavarian educational institutions enjoy an excellent reputation!



PRE-SCHOOLS IN BAVARIA
www.kita-bayern.de

SCHOOLS IN THE BAYREUTH REGION
www.schulamt-bayreuth.de

INTERNATIONAL SCHOOL
www.is-bayreuth.de



EDUCATION AND
ACTIVITIES FOR
CHILDREN AND YOUNG
PEOPLE

[www.bayreuth.de/
files/pdf/Dienststel-
len/Integrationsamt/
brosch_bildung_in-
tegration-2012_
juli2013.pdf](http://www.bayreuth.de/files/pdf/Dienststellen/Integrationsamt/brosch_bildung_integration-2012_juli2013.pdf)

UNIVERSITY OF BAYREUTH – RESEARCH AND EDUCATION AT THE TOP LEVEL

The University of Bayreuth is one of the newest universities in Germany. Since its opening in 1975, the research-oriented campus university has developed dynamically. Good service, high performance standards, cross-disciplinary cooperation and scientific excellence regularly lead to top rankings. The University stands out in particular through interdisciplinary research and close collaboration with industry.

Currently, around 13,000 young people study at the University of Bayreuth. Almost one out of every two students now comes to Bayreuth from a state outside Bavaria or from abroad.

International students and scientists who are studying, teaching or carrying out research at the University of Bayreuth, are looked after comprehensively by the International Office of the University.

Many students find employment in connection with their studies with one of the regional companies or start up their own business idea.



VIDEO CLIP OF THE UNIVERSITY
OF BAYREUTH

STUDENT GUIDANCE CENTRE
www.studienberatung.uni-bayreuth.de

INTERNATIONAL OFFICE
www.international-office.uni-bayreuth.de

WELCOME CENTRE FOR INTERNATIONAL
SCHOLARS
www.welcome-centre.uni-bayreuth.de

BUSINESS START-UP
www.existenzgruendung.uni-bayreuth.de

COURSES OF STUDY AT THE UNIVERSITY OF BAYREUTH

NATURAL SCIENCE

ENGINEERING SCIENCE

LAW, BUSINESS AND ECONOMICS

LANGUAGES AND LITERATURE

CULTURAL STUDIES





In no other region can the everyday and leisure fit so well together: gorgeous natural landscapes such as the Fichtel Mountains or Franconian Switzerland provide space for living and breathing and endless recreational opportunities. Culture, tradition and luxury are also naturally at home in the region.

HERE I'M A HUMAN

SHEER LEISURE AND RELAXATION!

Tradition, culture and the love of nature is also reflected in the Upper Franconian cuisine with

Its various irresistible delicacies. Here you will experience the diversity of regionally produced food at first hand. This gourmet region has the most bakers and confectioners, most butchers and most breweries in the world. Many of these businesses are still traditionally family run.

Here, everyone gets a taste!

IN AND AROUND THE REGION:



SAUSAGES IN MANY VARIETIES



HUNDREDS OF TYPES OF BREAD AND PASTRIES



AROUND 100 DIFFERENT BEERS

GOURMET REGION UPPER FRANCONIA
www.genussregion.oberfranken.de

529

THE MOST BAKERS AND
CONFECTIONERS
WORLDWIDE

200

THE MOST
BREWERIES
WORLDWIDE

714

THE MOST BUTCHERS
WORLDWIDE

ARRIVAL AND WELL-BEING

FIRST CONTACTS IN THE NEW HOME

To help you get started in Bayreuth and settle in quickly, here are the most important addresses you need to know.



CULTURE

MARGRAVIAL OPERA HOUSE

UNESCO WORLD HERITAGE

www.bayreuth-wilhelmine.de/deutsch/opernh/index.html

BAYREUTH FESTIVAL

www.bayreuther-festspiele.de

OPERLA MARIONETTE THEATRE

www.operla.de

STUDIOBÜHNE BAYREUTH

www.studiobuehne-bayreuth.de

BRANDENBURGER KULTURSTADL

www.kulturstadl.de

OUTDOOR THEATER TREBGAST

www.naturbuehne-trebgast.de

LUISENBURG-FESTIVAL

www.luisenburg-aktuell.de

KULTUR AUF DEM CAMPUS

www.uni-bayreuth.de/kultur-auf-dem-campus/index.html



LEISURE & HOBBIES

BAYREUTH NEWS

Current events and important dates can be found regularly in the magazine *Bayreuth aktuell*.

www.bayreuth.de/ourismus_kultur_freizeit/bayreuth_marketing_tourismus_gmbh/bayreuth_aktuell_2717.html

FACEBOOK GROUP „NEW IN BAYREUTH“

www.facebook.com/neuinbayreuth

DISCOVERY PASS - YOUR TICKET TO A LEISURE PASS

Discover a whole year of numerous leisure facilities in the Nuremberg Metropolitan Region.

www.entdeckerpass.com

ACTIVITIES IN THE CITY OF BAYREUTH

www.tourismus.bayreuth.de

SHOPPING GUIDE OF THE INTERNATIONAL OFFICE

www.international-office.uni-bayreuth.de/de/00_Documents/Shopping_Guide.pdf

LEISURE CLUB

Experience more together with various activities where you can meet new people.

www.freizeitclub-bayreuth.de



INTERNATIONAL

INTERNATIONAL SOCIETY

Six foreign languages and cultures meet in the club rooms of the International Society in the Bayreuther Straße 5 for cultural, culinary and musical events.

www.dig-bayreuth.de/internationaler-zirkel.html

TOTALGLOBAL GET TOGETHER

Since 2013, the „get-together“ of relocation agent Kerstin Gierth inspires „newcomers“ as well as old-Bayreuthians. These free meetings are refreshingly different.

www.total-global.com

INTERNATIONAL CLUB OF THE UNIVERSITY OF BAYREUTH

www.internationaler-club.uni-bayreuth.de

WELCOME CENTRE OF THE UNIVERSITY OF BAYREUTH

www.welcome-centre.uni-bayreuth.de

UNIVERSITY LANGUAGE -TABLES

www.international-office.uni-bayreuth.de/de/09_Service_Students/index.html

PUBLIC HIGH SCHOOLS IN CITY AND COUNTY

Evening classes with their special offers provide a perfect opportunity to socialise. The Language Café offers interested parties the free opportunity to speak foreign languages outside the traditional language classroom.

www.vhs-bayreuth.de

www.vhs.landkreisbayreuth.de

INTEGRATION OFFERS FROM THE CITY OF BAYREUTH

www.bayreuth.de/rathaus_buerger_service/politik_sozi-ales/integration/integrationsangebote_1085.html



NATURE

NATURE REGION FICHEL MOUNTAINS

www.tz-fichtelgebirge.de

EXPERIENCE OCHSENKOPF IN THE FICHEL MOUNTAINS

www.erlebnis-ochsenkopf.de

NORDIC PARK FICHEL MOUNTAINS

www.nordic-parc.de

NATURE PARK FRANCONIAN SWITZERLAND

www.fraenkische-schweiz.com



WELLNESS & SPA

LOHENGRIN-THERME

www.lohengrin-therme.de

THERME OBERNSEES

www.therme-obernsees.de

CABRIOSOL

www.cabriosol-pegnitz.de

FURTHER INFORMATION

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WILLKOMMEN IN BAYREUTH



HORIZONTE UND HINGUCKER



EUROPÄISCHE UNION
EUROPEAN UNION
ESF IN BAYERN
EUROPEAN SOCIAL FUND
WIR INVESTIEREN IN MENSCHEN



Bayerisches Staatsministerium für
Arbeit und Soziales, Familie und Integration